



Wrangler National Finals Rodeo 2010 Schedule of Events

MONDAY, NOVEMBER 29

- ❑ Miss Rodeo America Pageant
 - Horsemanship Competition
 - 9:00 a.m. – 11:30 a.m. The South Point Equestrian Arena
 - Free Admission

- ❑ 64th Annual PRCA National Convention Registration
 - 12:00 p.m. – 4:00 p.m. Early registration and Trade Show Set Up and JCCF Silent Auction
 - The South Point Convention Area

- ❑ 3rd Annual Wrangler Gold Buckle Gala, presented by Wrangler and benefiting the ProRodeo Hall of Fame
 - 6:30 p.m. The South Point Grand Ballroom
 - Tickets available through the ProRodeo Hall of Fame.

- ❑ Miss Rodeo America Pageant
 - Cowgirl Kickoff Party “With a denim STATEment” & Silent Auction Showcase & Bidding
 - 7:00 p.m. – 10:00 p.m. The Orleans Hotel & Casino in the Mardi Gras Ballroom
 - Ticket Required/Miss Rodeo America Pageant Registration Desk/The Orleans

TUESDAY, NOVEMBER 30

- ❑ 64th Annual PRCA National Convention Registration & JCCF Silent Auction
 - 7:00 a.m. – 4:00 p.m. The South Point Convention Area

- ❑ Miss Rodeo America Pageant
 - President’s Breakfast

- 8:30 a.m. – 10:00 a.m. The Orleans Hotel & Casino in the Mardi Gras Ballroom
- Ticket Required/Miss Rodeo America Pageant Registration Desk/The Orleans
- 64th Annual PRCA National Convention Trade Show
 - 12:30 p.m. – 4:00 p.m. The South Point Exhibit Hall
- PRCA Welcome Reception
 - 6:00 p.m. – 9:00 p.m. The South Point Grand Ballroom

WEDNESDAY, DECEMBER 1

- 64th Annual PRCA National Convention Registration & JCCF Silent Auction
 - **7:00 a.m. – 4:00 p.m.** The South Point Convention Area
- Miss Rodeo America Pageant
 - Contestants Public Interview & Media Video
 - **8:00 a.m. – 9:20 a.m.** The Orleans Hotel & Casino- Showroom
 - Ticket Required/Miss Rodeo America Pageant Registration Desk/The Orleans
- 64th Annual PRCA National Convention Trade Show
 - **12:30 p.m. – 4:00 p.m.** The South Point Exhibit Hall
- PRCA Awards Banquet
 - **6:00 p.m.** The South Point Grand Ballroom
 - Ticket Required
 - Tickets available through the PRCA
- 24th Annual Downtown Hoedown
 - **5:00 p.m. – 11:00 p.m.** Fremont Street Experience
 - Free Admission / Open to the Public
- Miss Rodeo America Pageant
 - Miss Rodeo America Fashion Show
 - **7:00 p.m. – 9:00 p.m.** The Orleans Hotel & Casino – Showroom
 - Ticket Required/Miss Rodeo America Pageant Registration Desk/The Orleans or purchased in advance through the Miss Rodeo America Pageant Office

THURSDAY, DECEMBER 2

- Miss Rodeo America Pageant
 - Contestants Public Interview & Media Video
 - **8:00 a.m. – 9:15 a.m.** The Orleans Hotel & Casino- Showroom

- Ticket Required/Miss Rodeo America Pageant Registration Desk/The Orleans
- 64th Annual PRCA National Convention Registration
 - **8:00 a.m. – 12:00 p.m.** The South Point Convention Area
- 64th Annual PRCA National Convention Trade Show
 - **9:00 a.m. – 12:00 a.m.** The South Point Exhibit Hall
- NFR Cowboy Christmas Gift Show
 - **10:00 a.m. – 5:00 p.m.** Las Vegas Convention Center, North Halls
 - Free Admission / Open to the Public
- Miss Rodeo America Pageant
 - PRCA Luncheon Featuring Miss Rodeo America Pageant Contestants
 - **11:45 a.m. – 1:30 p.m.** The South Point Grand Ballroom
 - Ticket Required – Visit www.missrodeo.com for details
- Outside the Barrel with Flint Rasmussen
 - **12:00 p.m.** Las Vegas Convention Center, North Halls
 - Main Stage at the Cowboy Christmas Gift Show
- The Mirage Presents Rodeo Vegas 2010
 - **6:30 p.m. – 2:00 a.m.** The Mirage Race & Sports Book
 - **10:00 p.m. – 1:00 a.m.** Live Entertainment
 - Free Admission
- Wrangler National Finals Rodeo - First Performance
 - **6:45 p.m.** Thomas & Mack Center
 - Performance Sponsor: Pendleton Whisky
- Gary Leffew's Legendary Buck'n Ball
 - **9:00 p.m. "until the cows come home!"** Gold Coast (Arizona Ballroom)
 - Two live bands featuring Justin McBride / Free Admission
- National Finals Tonight Show hosted by Don Gay, Joe Beaver & Dan Miller
 - **10:30 p.m. – 11:30 p.m.** The Gold Coast Showroom
 - Free Admission, for more information: www.boydgaming.com/nfr
- Wrangler NFR Go Round Buckle Presentations hosted by Flint Rasmussen & Randy Corley
 - **11:00 p.m.** The South Point Dance Hall
 - Free Admission

FRIDAY, DECEMBER 3

- Miss Rodeo America Pageant
 - Contestants Public Interview & Media Video

- **8:00 a.m. – 9:20 a.m.** The Orleans Hotel & Casino- Showroom
 - Ticket Required/Miss Rodeo America Pageant Registration Desk/The Orleans
- NFR Cowboy Christmas Gift Show
 - **10:00 a.m. – 5:00 p.m.** Las Vegas Convention Center, North Halls
 - Free Admission / Open to the Public
- Outside the Barrel with Flint Rasmussen
 - **12:00 p.m.** Las Vegas Convention Center, North Halls
 - Main Stage at the Cowboy Christmas Gift Show
- Miss Rodeo America Pageant Contestant Introductions/Live Auction
 - **1:00 p.m. – 3:00 p.m.** NFR Cowboy Christmas Gift Show, Las Vegas Convention Center, North Hall
 - Free Admission
- The Mirage Presents Rodeo Vegas 2010
 - **6:30 p.m. – 2:00 a.m.** The Mirage Race & Sports Book
 - **10:00 p.m. – 1:00 a.m.** Live Entertainment
 - Free Admission
- Wrangler National Finals Rodeo - Second Performance
 - **6:45 p.m.** Thomas & Mack Center
 - Performance Sponsor: Coors
- Gary Leffew's Legendary Buck'n Ball
 - **9:00 p.m. "until the cows come home!"** Gold Coast (Arizona Ballroom)
 - Two live bands featuring Justin McBride / Free Admission
- National Finals Tonight Show hosted by Don Gay, Joe Beaver & Dan Miller
 - **10:30 p.m. – 11:30 p.m.** The Gold Coast Showroom
 - Free Admission, for more information: www.boydgaming.com/nfr
- Wrangler NFR Go Round Buckle Presentations hosted by Flint Rasmussen & Randy Corley
 - **11:00 p.m.** The South Point Dance Hall
 - Free Admission

SATURDAY, DECEMBER 4

- 2010 Benny Binion's World Famous Wrangler NFR Bucking Horse Sale
 - **9:00 a.m.** The South Point Equestrian Arena
 - To benefit the ProRodeo Hall of Fame
 - Ticket Required
 - Tickets available at The South Point Box Office 702-797-8055 or www.southpointcasino.com

- ❑ NFR Cowboy Christmas Gift Show
 - **10:00 a.m. – 5:00 p.m.** Las Vegas Convention Center, North Halls
 - Free Admission / Open to the Public

- ❑ NFR Celebrity Bowling Tournament and Silent Auction, benefiting the Justin Cowboy Crisis Fund and Speedway Children's Charities
 - **11:00 a.m.** Gold Coast Hotel and Casino – Bowling Center
 - For information on either sponsorship or bowling individually or as a group, call 719-440-7255 or e-mail JCCFinfo@prorodeo.com.
 - Open to the public/Free Admission to watch/Contribution to participate

- ❑ Outside the Barrel with Flint Rasmussen
 - **12:00 p.m.** Las Vegas Convention Center, North Halls
 - Main Stage at the Cowboy Christmas Gift Show

- ❑ Miss Rodeo America Pageant
 - Coronation Performance
 - **1:00 p.m. – 3:00 p.m.** The Orleans Hotel & Casino – Showroom
 - Ticket Required/Miss Rodeo America Pageant Registration Desk/The Orleans

- ❑ The Mirage Presents Rodeo Vegas 2010
 - **5:30 p.m. – 2:00 a.m.** The Mirage Race & Sports Book
 - **10:00 p.m. – 1:00 a.m.** Live Entertainment
 - Free Admission

- ❑ Wrangler National Finals Rodeo - Third Performance
 - **5:45 p.m.** Thomas & Mack Center
 - Performance Sponsor: Dodge

- ❑ Gary Leffew's Legendary Buck'n Ball
 - **8:00 p.m. "until the cows come home!"** Gold Coast (Arizona Ballroom)
 - Two live bands featuring Justin McBride / Free Admission

- ❑ National Finals Tonight Show hosted by Don Gay, Joe Beaver & Dan Miller
 - **10:30 p.m. – 11:30 p.m.** The Gold Coast Showroom
 - Free Admission, for more information: www.boydgaming.com/nfr

- ❑ Wrangler NFR Go Round Buckle Presentations hosted by Flint Rasmussen & Randy Corley
 - **11:00 p.m.**
 - The South Point Dance Hall

SUNDAY, DECEMBER 5

- ❑ 2010 Benny Binion's World Famous Wrangler NFR Bucking Horse Sale
 - **9:00 a.m.** The South Point Equestrian Arena

- To benefit the ProRodeo Hall of Fame
 - Ticket Required
 - Tickets available at The South Point Box Office 702-797-8055 or www.southpointcasino.com
- ❑ NFR Cowboy Christmas Gift Show
 - **10:00 a.m. – 5:00 p.m.** Las Vegas Convention Center, North Halls
 - Free Admission / Open to the Public
 - ❑ Outside the Barrel with Flint Rasmussen
 - **12:00 p.m.** Las Vegas Convention Center, North Halls
 - Main Stage at the Cowboy Christmas Gift Show
 - ❑ The Mirage Presents Rodeo Vegas 2010
 - **5:30 p.m. – 2:00 a.m.** The Mirage Race & Sports Book
 - **10:00 p.m. – 1:00 a.m.** Live Entertainment
 - Free Admission
 - ❑ Wrangler National Finals Rodeo - Fourth Performance
 - **5:45 p.m.** Thomas & Mack Center
 - Performance Sponsor: Boyd Gaming
 - ❑ Gary Leffew's Legendary Buck'n Ball
 - **8:00 p.m. “until the cows come home!”** Gold Coast (Arizona Ballroom)
 - Two live bands featuring Justin McBride / Free Admission
 - ❑ National Finals Tonight Show hosted by Don Gay, Joe Beaver & Dan Miller
 - **10:30 p.m. – 11:30 p.m.** The Gold Coast Showroom
 - Free Admission, for more information: www.boydgaming.com/nfr
 - ❑ Wrangler NFR Go Round Buckle Presentations hosted by Flint Rasmussen and Randy Corley
 - **11:00 p.m.** The South Point Dance Hall
 - Free Admission

MONDAY, DECEMBER 6

- ❑ PRCA Exceptional Rodeo
 - **10:00 a.m. - 11:00 a.m.** Thomas & Mack Center
 - Arena Floor- Open to the Public
- ❑ NFR Cowboy Christmas Gift Show
 - **10:00 a.m. – 5:00 p.m.** Las Vegas Convention Center, North Halls
 - Free Admission / Open to the Public
- ❑ Wrangler NFR Host Hotel Autograph Session- Team Ropers (teams ranked 1-8)
 - **12:00 p.m. – 1:00 p.m.** Golden Nugget
 - Free Admission

- ❑ Outside the Barrel with Flint Rasmussen
 - **12:00 p.m.** Las Vegas Convention Center, North Halls
 - Main Stage at the Cowboy Christmas Gift Show

- ❑ Wrangler NFR Host Hotel Autograph Session- Team Ropers (teams ranked 9-15)
 - **1:00 p.m.– 2:00 p.m.** Golden Nugget
 - Free Admission

- ❑ The Mirage Presents Rodeo Vegas 2010
 - **6:30 p.m. – 2:00 a.m.** The Mirage Race & Sports Book
 - **10:00 p.m. – 1:00 a.m.** Live Entertainment
 - Free Admission

- ❑ Wrangler National Finals Rodeo - Fifth Performance
 - **6:45 p.m.** Thomas & Mack Center
 - Performance Sponsors: PRCA

- ❑ Gary Leffew's Legendary Buck'n Ball
 - **9:00 p.m. “until the cows come home!”** Gold Coast (Arizona Ballroom)
 - Two live bands featuring Justin McBride / Free Admission

- ❑ National Finals Tonight Show hosted by Don Gay, Joe Beaver & Dan Miller
 - **10:30 p.m. – 11:30 p.m.** The Gold Coast Showroom
 - Free Admission, for more information: www.boydgaming.com/nfr

- ❑ Wrangler NFR Go Round Buckle Presentations hosted by Flint Rasmussen & Randy Corley
 - **11:00 p.m.** The South Point Dance Hall
 - Free Admission

TUESDAY, DECEMBER 7 – Rookie Night

- ❑ NFR Cowboy Christmas Gift Show
 - **10:00 a.m. – 5:00 p.m.** Las Vegas Convention Center, North Halls
 - Free Admission / Open to the Public

- ❑ Wrangler NFR Host Hotel Autograph Session- Bull Riders
 - **12:00 p.m. – 1:00 p.m.** Treasure Island Hotel & Casino
 - Free Admission

- ❑ Outside the Barrel with Flint Rasmussen
 - **12:00 p.m.** Las Vegas Convention Center, North Halls
 - Main Stage at the Cowboy Christmas Gift Show

- ❑ Wrangler NFR Host Hotel Autograph Session- Bareback Riders
 - **1:00 p.m. – 2:00 p.m.** Monte Carlo Hotel
 - Free Admission

- ❑ The Mirage Presents Rodeo Vegas 2010
 - **6:30 p.m. – 2:00 a.m.** The Mirage Race & Sports Book
 - **10:00 p.m. – 1:00 a.m.** Live Entertainment
 - Free Admission

- ❑ Wrangler National Finals Rodeo - Sixth Performance
 - **6:45 p.m.** Thomas & Mack Center
 - Performance Sponsor: PRCA

- ❑ Gary Leffew's Legendary Buck'n Ball
 - **9:00 p.m. “until the cows come home!”** Gold Coast (Arizona Ballroom)
 - Two live bands featuring Justin McBride / Free Admission
- ❑ National Finals Tonight Show hosted by Don Gay, Joe Beaver & Dan Miller
 - **10:30 p.m. – 11:30 p.m.** The Gold Coast Showroom
 - Free Admission, for more information: www.boydgaming.com/nfr

- ❑ Wrangler NFR Go Round Buckle Presentations hosted by Flint Rasmussen and Randy Corley
 - **11:00 p.m.** The South Point Dance Hall
 - Free Admission

WEDNESDAY, DECEMBER 8 – Tough Enough to Wear Pink Night

- ❑ NFR Cowboy Christmas Gift Show
 - **10:00 a.m. – 5:00 p.m.** Las Vegas Convention Center, North Halls
 - Free Admission / Open to the Public

- ❑ Wrangler NFR Host Hotel Autograph Session- Barrel Racers
 - **12:00 p.m. – 1:00 p.m.** Excalibur Hotel
 - Free Admission

- ❑ Outside the Barrel with Flint Rasmussen
 - **12:00 p.m.** Las Vegas Convention Center, North Halls
 - Main Stage at the Cowboy Christmas Gift Show

- ❑ Wrangler NFR Host Hotel Autograph Session- Steer Wrestlers
 - **1:00 p.m. – 2:00 p.m.** Hooters Casino Hotel
 - Free Admission

- ❑ The Mirage Presents Rodeo Vegas 2010
 - **6:30 p.m. – 2:00 a.m.** The Mirage Race & Sports Book
 - **10:00 p.m. – 1:00 a.m.** Live Entertainment
 - Free Admission

- ❑ Wrangler National Finals Rodeo - Seventh Performance
 - **6:45 p.m.** Thomas & Mack Center
 - Performance Sponsor: Montana Silversmiths
- ❑ Gary Leffew's Legendary Buck'n Ball

- **9:00 p.m. “until the cows come home!”** Gold Coast (Arizona Ballroom)
- Two live bands featuring Justin McBride / Free Admission
- National Finals Tonight Show hosted by Don Gay, Joe Beaver & Dan Miller
 - **10:30 p.m. – 11:30 p.m.** The Gold Coast Showroom
 - Free Admission, for more information: www.boydgaming.com/nfr
- Wrangler NFR Go Round Buckle Presentations hosted by Flint Rasmussen and Randy Corley
 - **11:00 p.m.** The South Point Dance Hall
 - Free Admission

THURSDAY, DECEMBER 9

- NFR Cowboy Christmas Gift Show
 - **10:00 a.m. – 5:00 p.m.** Las Vegas Convention Center, North Halls
 - Free Admission / Open to the Public
- 23rd Annual Pro Rodeo League of Women Luncheon & Fashion Show
 - **11:00 a.m. - 2:00 p.m.** The South Point Grand Ballroom
 - Hosted by: The South Point Hotel & Casino
 - Proceeds to benefit The Justin Cowboy Crisis Fund
 - For ticket information, contact Tracy Hedeman at 817-676-1637 or after 11/1/10 they can be purchased at The South Point Box Office 702-797-8055 or www.southpointcasino.com
- The Mirage Presents Rodeo Vegas 2010
 - **6:30 p.m. – 2:00 a.m.** The Mirage Race & Sports Book
 - **10:00 p.m. – 1:00 a.m.** Live Entertainment
 - Free Admission
- Wrangler National Finals Rodeo - Eighth Performance
 - **6:45 p.m.** Thomas & Mack Center
 - Performance Sponsor: Justin Boots
- Gary Leffew's Legendary Buck'n Ball
 - **9:00 p.m. “until the cows come home!”** Gold Coast (Arizona Ballroom)
 - Two live bands featuring Justin McBride / Free Admission
- National Finals Tonight Show hosted by Don Gay, Joe Beaver & Dan Miller
 - **10:30 p.m. – 11:30 p.m.** The Gold Coast Showroom
 - Free Admission, for more information: www.boydgaming.com/nfr
- Wrangler NFR Go Round Buckle Presentations hosted by Flint Rasmussen and Randy Corley
 - **11:00 p.m.** The South Point Dance Hall
 - Free Admission

FRIDAY, DECEMBER 10

- ❑ 24th Annual Spurs & Spikes Golf Tournament
 - To benefit the ProRodeo Hall of Fame
 - By Invitation Only

- ❑ NFR Cowboy Christmas Gift Show
 - **10:00 a.m. - 5:00 p.m.** Las Vegas Convention Center, North Halls
 - Free Admission / Open to the Public

- ❑ Wrangler NFR Host Hotel Autograph Session- Tie Down Ropers
 - **12:00 p.m. – 1:00 p.m.** The Mirage
 - Free Admission

- ❑ Outside the Barrel with Flint Rasmussen
 - **12:00 p.m.** Las Vegas Convention Center, North Halls
 - Main Stage at the Cowboy Christmas Gift Show

- ❑ Wrangler NFR Host Hotel Autograph Session- Saddle Bronc Riders
 - **1:00 p.m. – 2:00 p.m.** TBD
 - Free Admission

- ❑ The Mirage Presents Rodeo Vegas 2010
 - **6:30 p.m. – 2:00 a.m.** The Mirage Race & Sports Book
 - **10:00 p.m. – 1:00 a.m.** Live Entertainment
 - Free Admission

- ❑ Wrangler National Finals Rodeo - Ninth Performance
 - **6:45 p.m.** Thomas & Mack Center
 - Performance Sponsor: PRCA

- ❑ Gary Leffew's Legendary Buck'n Ball
 - **9:00 p.m. “until the cows come home!”** Gold Coast (Arizona Ballroom)
 - Two live bands featuring Justin McBride / Free Admission

- ❑ National Finals Tonight Show hosted by Don Gay, Joe Beaver & Dan Miller
 - **10:30 p.m. – 11:30 p.m.** The Gold Coast Showroom
 - Free Admission, for more information: www.boydgaming.com/nfr

- ❑ Wrangler NFR Go Round Buckle Presentations hosted by Flint Rasmussen and Randy Corley
 - **11:00 p.m.** The South Point Dance Hall
 - Free Admission

SATURDAY, DECEMBER 11

- ❑ NFR Cowboy Christmas Gift Show
 - **10:00 a.m. – 5:00 p.m.** Las Vegas Convention Center, North Halls
 - Free Admission / Open to the Public

- ❑ Outside the Barrel with Flint Rasmussen
 - **12:00 p.m.** Las Vegas Convention Center, North Halls
 - Main Stage at the Cowboy Christmas Gift Show

- ❑ The Mirage Presents Rodeo Vegas 2010
 - **5:30 p.m. – 2:00 a.m.** The Mirage Race & Sports Book
 - **10:00 p.m. – 1:00 a.m.** Live Entertainment
 - Free Admission

- ❑ Wrangler National Finals Rodeo - Tenth Performance
 - **5:45 p.m.** Thomas & Mack Center
 - Performance Sponsor: Wrangler

- ❑ PRCA World Champions Award Ceremony
 - Immediately Following Performance

- ❑ Gary Leffew's Legendary Buck'n Ball
 - **8:00 p.m. “until the cows come home!”** Gold Coast (Arizona Ballroom)
 - Two live bands featuring Justin McBride / Free Admission

- ❑ National Finals Tonight Show hosted by Don Gay, Joe Beaver & Dan Miller
 - **10:30 p.m. – 11:30 p.m.** The Gold Coast Showroom
 - Free Admission, for more information: www.boydgaming.com/nfr

SUNDAY, DECEMBER 12

- ❑ World Champions Brunch
 - **9:00 a.m.** The South Point Napa Ballroom
 - Tickets available at The South Point Box Office 702-797-8055 or www.southpointcasino.com